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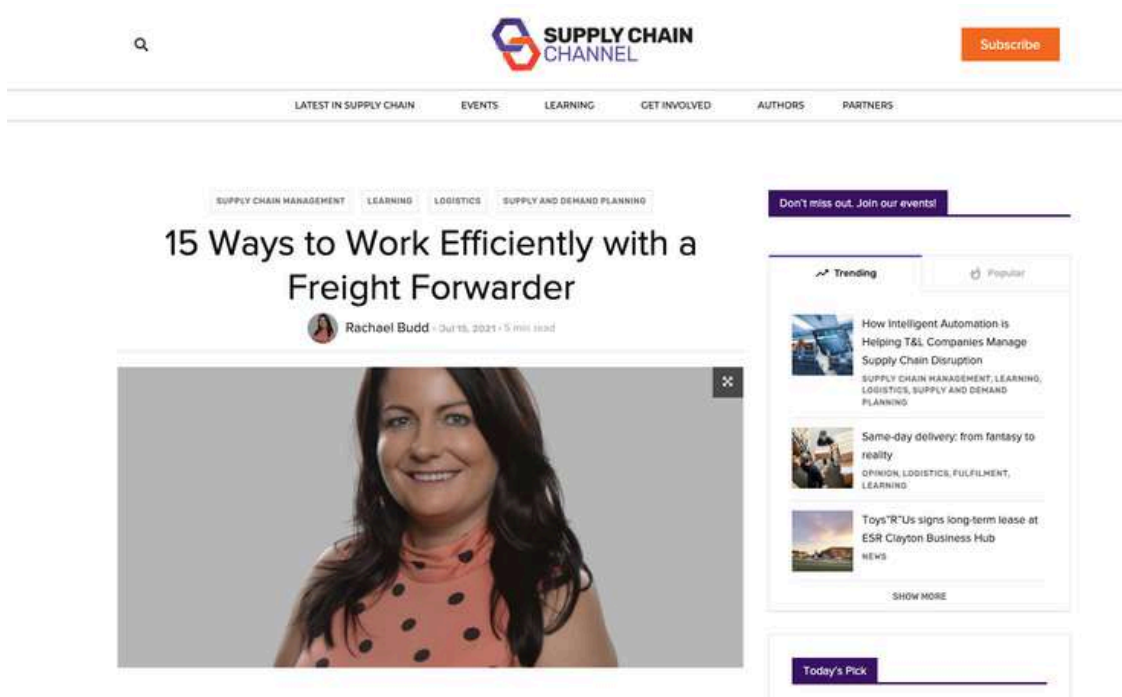


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SUPPLY CHAIN CHANNEL



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Interview **Is your business supply chain ready for 2023?**

It was just a few years ago that the global supply chain was considered a background mechanism in business. One that was reliable, predictable and smooth in its *modus operandi*.



However, this transformed with the onslaught of the COVID-19 pandemic. This unprecedented event brought the sheer significance of the supply chain to the forefront, as businesses had no choice but to prioritise their supply chains in order to survive this period of disruption and upheaval.

Fast-forward to today, with the worst of the pandemic passed, many assumed that the global supply chain would return to its pre-COVID state of play. But it is becoming increasingly clear that global logistics has forever changed, bringing with it a new world of shipping.

According to Rachael Budd, CEO of Australian bulk liquid logistics specialist Transolve Global, this new world is best described as an ecosystem characterised by 'consistency in inconsistency'. An environment in which the overall state of the international supply chain landscape is relatively calmer as goods move more freely and demand softens, but one where things are still extremely unpredictable due to a multitude of contributing factors.

Budd elaborates: "The global supply chain is facing three main challenges in the period ahead: the slowdown of international trade and overall global economy, a fall in container freight rates, as well as increased capacity created by the large number of ships being built.

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Interview **Is there light at the end of the supply chain tunnel?**

Transolve Global CEO Rachael Budd explores the current state of the freight forwarding industry and whether the global supply chain has finally reached a tipping-point in this post-pandemic world.



It's fair to say that only a few short years ago, no one gave much consideration to the supply chain. It was a background mechanism that kept the global economy turning, working as a silent partner to every business around the world.

However, over the course of the COVID-19 pandemic, the impact of a highly disrupted supply chain became apparent. COVID-19 shutdowns, border closures, interrupted manufacturing capacity, unpredictable supply and increased shipping costs all inevitability impacted both businesses and consumers around the world.

Working in response to the narrative of consumer demand throughout the pandemic years to date (outlined below), in conjunction with managing the aforementioned challenging factors that the pandemic presented had a detrimental impact on the global supply chain. An impact that has been significant across the business and consumer landscape through rising prices, unpredictable supply and product shortages.

• Stage 1: Onset of COVID.

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News

Transolve bulks up flexitank offering

Innovation, agility and cost efficiency are just some of the reasons Transolve Global has a global reputation as a market leader in bulk liquid transport.



This year, the Australia-based company is further cementing its status, effectively revolutionising the bulk liquid sector as it empowers customers to move increased payloads per container and further optimise their logistics operations.

This amplification of efficiency and cost savings will be delivered via Transolve's premium range of flexitanks and ISO tanks, including the addition of the largest flexitanks available in the market.

According to CEO Rachael Budd, the addition of this groundbreaking flexitank to its array of logistics solutions means that Transolve can now transport up to 27,000 litres of bulk liquid across the global market, safely, securely and with minimal product residual.

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SUPPLY CHAIN PARTNERS



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A short snippet of this member-only summit [can be viewed online here.](#)

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The image is a YouTube video thumbnail for a fireside chat. At the top left, it says "FIRESIDE CHAT" in yellow. The main title is "Key Trends Impacting Global Logistics." in white. Below that, a subtitle reads "How to prepare and optimise your supply chain for the peak season ahead." in yellow. A red play button icon is centered below the subtitle. On the left, there is a circular portrait of Rachael Budd, Managing Director at Transolve Global. On the right, there is a circular portrait of Dr Sharyn Grant, Host / Founder of Supply Chain Partners. The Transolve Global logo is in the bottom center, and the Supply Chain Partners logo is in the bottom right. A "Watch on YouTube" icon is in the bottom left corner.

Key Trends Impacting Global Logistics. Prepare Your Supply Chain For The Peak Season.

FIRESIDE CHAT

Key Trends Impacting Global Logistics.

How to prepare and optimise your supply chain for the peak season ahead.

RACHAEL BUDD
Managing Director
Transolve Global

DR SHARYN GRANT
Host / Founder
Supply Chain Partners

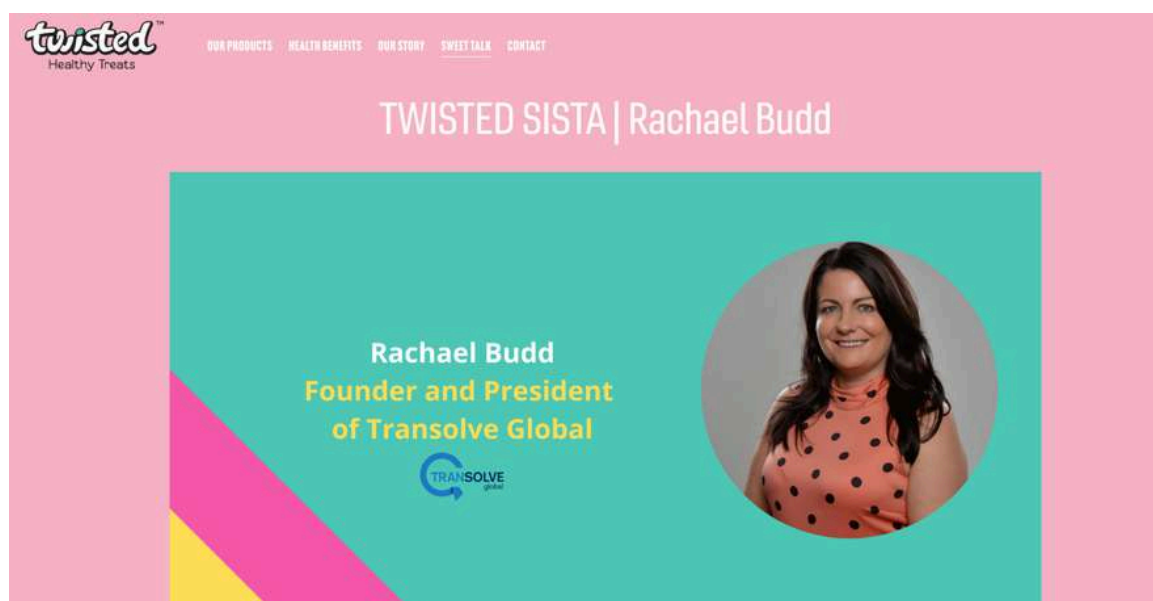
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