

CASE STUDY: REVOLUTIONISING BULK WINE TRANSPORTATION

THE CHALLENGES



CHALLENGE	IMPACT/OPPORTUNITY
Payload is an area where many businesses often struggle with regards to the shipping of bulk liquids	This new flexitank provides businesses with the ability to move more product in one go
Reduce emissions and waste	This new transportation option provides a more eco-friendly choice
Move more product in one go	Achieve cost savings
Consistent quality assurance	Utilising innovative transport solutions

THE SOLUTIONS



1. Challenge: Payload is an area where many businesses often struggle with regards to the shipping of bulk liquids.

Opportunity: This new flexitank provides businesses with the ability to move more product in one go. Efficiency is everything when it comes to the supply chain. With this transportation option, Transolve empowers their clients to move more wine in one go, delivering businesses a bigger payload, which delivers numerous benefits to a business that will reverberate right across the overall entity and reflect in the bottom line. These new flexitanks are the highest capacity flexitanks in the market, and carry over 3,000 litres more than the closest alternative, whilst remaining within the 24 tonne weight restriction that exists across the majority of the world.

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2. Challenge: Reduce emissions and waste.

Opportunity. This new transportation option provides a more eco-friendly choice.

This new flexitank, offered by Transolve Global, carries more liquid than ever before per payload, therefore helping to reduce both emissions and waste, effectively providing businesses with a more eco-friendly transportation option that decreases the overall carbon footprint of the business.

This sustainability element is increasingly vital in today's competitive marketplace, as research shows that 60% of consumers rate sustainability as an important criterion when choosing whom to purchase from, indicating that companies must act now to avoid becoming obsolete in the future.

3. Challenge. Move more product in one go.

Opportunity. Achieve cost savings.

Flexitanks, in general, enable businesses to carry 15% more payload than IBCs, 44% more than drums and 50% more than bottles. Furthermore, these particular flexitanks deliver significant cost savings to businesses that range from 10%-12% per payload, pending whether it is for a 26,000litre or 27,000 litre flexitank respectively.

The confluence of these benefits, which range from cost savings and sustainability through to space and time efficiency, reflect the advantageous nature of the flexitank when transporting bulk liquids and are ultimately savings that are realised right across the logistics supply chain and ultimately, the profitability of a business.

4. Challenge. Consistent quality assurance.

Opportunity. Utilising innovative transport solutions

Here at Transolve we are always looking for new and efficient ways to help our customers optimise their supply chain and have the competitive edge in their market.

Whilst the largest flexitank is definitely an innovation that provides businesses with a contemporary and efficient competitive edge, it is not a solution that is available through the majority of freight forwarders or industry.

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Transolve Global is uniquely positioned to provide this new transportation solution to their customers and is leading the market with this cutting-edge freight forwarding option as a result of their ethos of continually searching for, and developing ways to, provide superior service and support to their customers.

In addition, our working relationships and global network means we can provide our customers with a unique holistic solution that overcomes any barriers or obstacles inherent in transporting such volumes of bulk liquid, delivering a freight forwarding solution that is cost efficient, reliable, safe and secure from start to finish.

As one of the world's largest independent bulk liquid specialists, Transolve Global is excited to continue supporting businesses with optimising the logistics of moving wine across the globe.